



### **NATIONAL RADON ACTION MONTH (NRAM)**

January is National Radon Action Month. While we encourage outreach at the local level throughout the year, we use this time as a special opportunity to reach out to our radon partners in a nation-wide effort to lead activities that increase radon awareness, promote testing and mitigation, and advance the use of radon-resistant new construction practices. Through these outreach efforts, the New Jersey Department of Environmental Protection in partnership with the U.S. Environmental Protection Agency (EPA), and others can prevent lung cancer deaths. Click here to obtain a NRAM packet. [Radon Action Partnership Packet.pdf](#)

#### **Start Your New Year Off Right; Conduct A National Radon Action Month Activity Or Event**

Radon is a naturally occurring radioactive gas that you can't see, taste, or smell. Radon is the second leading cause of lung cancer in the United States resulting in approximately 20,000 deaths annually. There is no truly "safe" level of radon; however the risk decreases as the radon concentration decreases. The only way to know if you have high levels of radon is to test. Testing is easy and inexpensive and high levels of radon can be fixed.

Visit <http://www.epa.gov/radon/nram/partners.html> to obtain event planning kits which include downloadable flyers, graphics, and media campaign materials. Featured is the Living Healthy and Green (Green Sox) campaign to help remind Americans that a big part of "living green" starts in their home with breathing cleaner, healthier indoor air.

Download "Eddie's Story", the winner of EPA's 2008 "Test, Fix, Save a Life" video contest, where lung cancer survivor Eddie Metcalfe shares his personal story- -a powerful call to action for every American home to be tested. Eddie's Story Radon Public Service Announcement (PSA) materials are available to download and order. To download these and all of the Eddie's Story campaign materials for use in your National Radon Action Month outreach efforts, please visit [www.epa.gov/radon/media\\_campaigns.html](http://www.epa.gov/radon/media_campaigns.html).



### **Join In The National Effort to Save More Lives**

Learn more about the Radon Leaders Saving Lives Campaign at [www.radonleaders.org](http://www.radonleaders.org). This campaign was launched at the 2007 National Radon Conference in a national effort to double the lives saved from radon-induced lung cancer within five years. RadonLeaders.org was subsequently launched in 2008 to continue the collaborative efforts needed to support the Campaign goal throughout the year.

This platform is hosted by The Conference of Radiation Control Program Directors (CRCPD), with close collaboration from the American Association of Radon Scientists and Technologists (AARST) and the Environmental Protection Agency (EPA) on content.

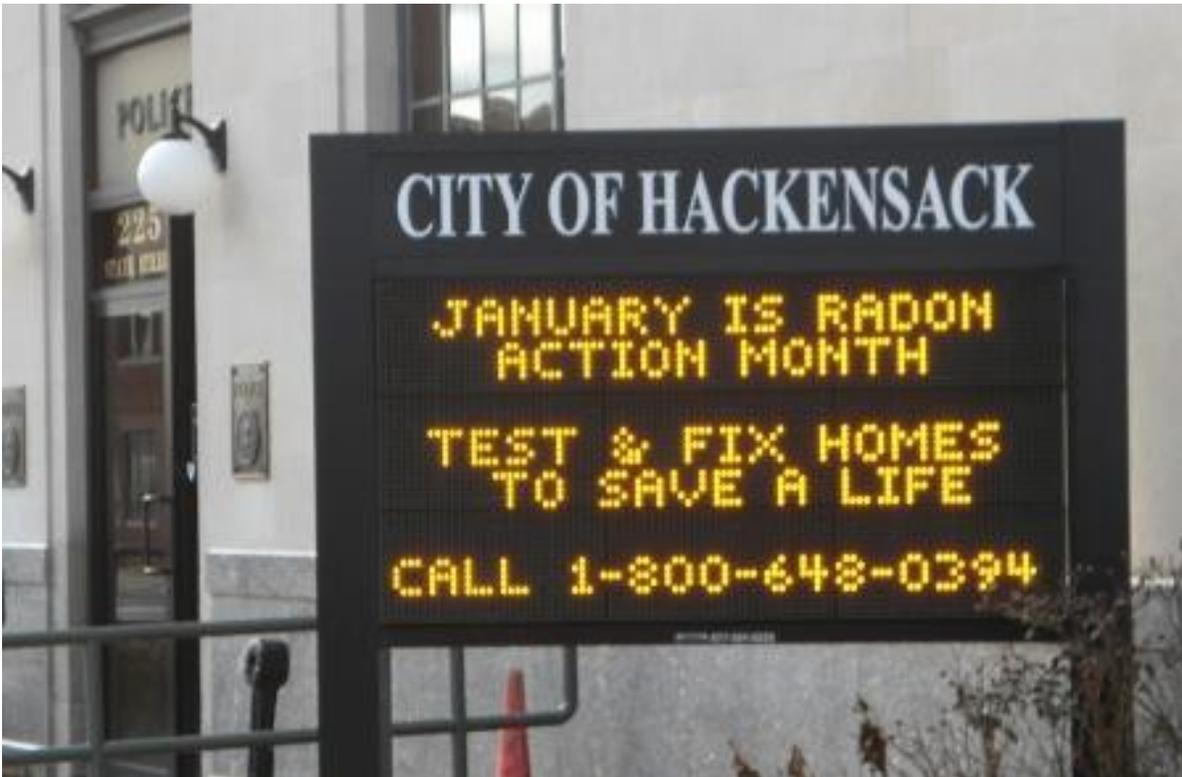
The Radon Leaders Saving Lives portal connects radon stakeholders through interactive tools and resources to help facilitate action and radon risk reduction.

During NRAM 2013 (activities with start dates from October 2012 through February 2013); a total of 2,848 activities and events were conducted by stakeholders in communities across the country. See what others in the radon community are doing to promote radon awareness and outreach during NRAM and other times of the year. Browse all of the 2013 NRAM activities and events by state, category, and date, and read stories about innovative and effective NRAM activities and events shared by members on Radon Leaders.org.

To obtain national recognition for your important work, please join the RadonLeaders.org community at [www.radonleaders.org/nram](http://www.radonleaders.org/nram) by clicking on the Add Your NRAM Activity link located in blue on the right side of the page. Registration is quick and easy.

Thank you for your continuing efforts in joining us to promote public awareness about this easily preventable health risk.

We are looking forward to an even more successful NRAM 2014!



**CITY OF HACKENSACK**

**JANUARY IS RADON  
ACTION MONTH**

**TEST & FIX HOMES  
TO SAVE A LIFE**

**CALL 1-800-648-0394**